



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/D Raja/R/SSN/PA (16250)
SRCP - Stevens Reed Curcio & Potho(2056
VONDERHEID,BETSY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/D RAJA /R/SSN/PA (126020)
National/Political
334/06398708

Invoice 640891
Inv Date 10/28/2012
Terms Net 30
Contract 339063
Bill Type Standard
Period 10/1/2012 - 10/28/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RAJA 10/26
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:45PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.0	Contract Line Remarks:	NEWS 530-8P/18							
	Spot	5:30:00AM- 8:00:00	Day,Su-3	10/28/12 6:21AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV10H	\$350.00	
	Spot	5:30:00AM- 8:00:00	Day,Su-3	10/28/12 7:22AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV09H	\$350.00	
	Spot	5:30:00AM- 8:00:00	Day,Su-3	10/28/12 7:38AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV10H	\$350.00	
16.0	Contract Line Remarks:	NEWS 8-10A/19							
	Spot	8:00:00AM-10:00:00	Day,Su-4	10/28/12 8:22AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV09H	\$375.00	
	Spot	8:00:00AM-10:00:00	Day,Su-4	10/28/12 8:39AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV10H	\$375.00	
	Spot	8:00:00AM-10:00:00	Day,Su-4	10/28/12 9:12AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV09H	\$375.00	
	Spot	8:00:00AM-10:00:00	Day,Su-4	10/28/12 9:39AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV10H	\$375.00	
17.0	Contract Line Remarks:	NFEWS 6-630P/20							
	Spot	6:00:04PM-CHANNE	Day,Su-2	10/28/12 6:10PM (Su)	00:30	CHANNEL 11 NEWS	RAJA12TV09H	\$675.00	
	Spot	6:00:04PM-CHANNE	Day,Su-2	10/28/12 6:29PM (Su)	00:30	CHANNEL 11 NEWS	RAJA12TV10H	\$675.00	
20.0	Contract Line Remarks:	SNF 805P-12M/24							
	Spot	8:13:04PM-NBC Sun	Day,Su-1	10/28/12 8:21PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	RAJA12TV09H	\$5000.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$8,900.00	Total Spots	10
Commission	(\$1,335.00)		
Net Total	\$7,565.00		